



# MINUTES

## PATIENT ENGAGEMENT TASK FORCE

Date: March 11, 2025 | Time: 7am EST

Hyatt Regency Long Beach, 200 S Pine Ave, Long Beach, CA 90802, USA

Regency Ballroom D

### XII. Next Steps

#### 1. **Patient Partner Network (PPN) Updates (Loren)**

- Add a data privacy statement to the PPN form.
- Create a QR code for the PPN by the end of March.
- Ensure PPN landing pages are categorized under "Patients" and "Members" on the SAGES website.
- Adjust honorarium questions to clarify if external funding will be provided rather than implying PETF funding.
- Add an annual reengagement invitation and an opt-out option for patient participants.
- Explore using SCOPE for PPN promotion.

#### 2. **Patient Engagement & Advocacy**

- Form a subcommittee to oversee patient outreach and advocacy group screening.
- Identify and engage one disease area per committee for the PROMs project and begin building a patient network.
- Work with Carrie on local recruitment strategies for patient engagement.
- Explore Meetup.com as a tool for patient networking and recruitment.
- Coordinate with the Program Committee to integrate more patient speakers into annual meeting sessions.

#### 3. **Patient-Reported Outcome Measures (PROMs) & Research Initiatives**

- Reach out to Dr. Julio Fiore to provide a webinar/training on evaluating PROMs for committee members.
- Conduct a systematic review of validated PROMs and collect patient feedback.
- Develop a toolkit to guide committees in PROM selection and assessment.

#### 4. **Marketing & Communications**

- Work with Julie and the team to create a marketing strategy for PPN recruitment.
- Promote patient speaker sessions through the SAGES app and other channels.
- Utilize Facebook groups and keyword strategies for outreach while assessing the impact of paid advertising.

5. Task force, review the **DLPD & AOSA LGBTQ** Educational Series proposal to discuss at a future meeting.

6. Increase meeting frequency to every other month starting in May.