



AGENDA

SAGES Membership Committee

Fall Virtual Committee Meeting

Date: Wednesday, September 17, 2025, 5:00 p.m. – 7:00 p.m. (Eastern)

Zoom Login: <https://us06web.zoom.us/j/81985219580?pwd=kf8XgrvJ3w24qtUWaaQEG6j0SrHKDh.1>

Meeting ID#: 819 8521 9580 | Passcode: 906146

Chair: Maria Altieri, MD

Co-Chairs: Nabeel Obeid, MD, Yewande Alimi, MD

Staff: Dee Berry, Carla Bryant

Call to Order, Announcements, Disclosures (attachment)

- Approve Prior Meeting Minutes – Spring 2025
- Review Committee Goals (and revise if necessary)
 - Maintain national and international membership recruitment strategies; work with marketing to promote SAGES, continuing education, and website tools.
 - To encourage membership growth rate each year, continue regular communication with membership, reduce number of potential drops, and increase member record accuracy.
 - Investigate new membership categories and recruitment to bolster additional membership categories.
 - SAGES will increase candidate membership; and increase the conversion of candidate members to active members and promote post-residency and fellowship program member benefits, working with RAFT committee.
 - SAGES will strive to increase candidate membership through providing value and engagement
 - i. SAGES will continue to obtain historic metrics on growth and attrition and determine reasons for Candidate members not attending the Annual Meeting and not converting to Active membership.
 - ii. SAGES will continue to require that participation in SAGES sponsored courses be contingent on Candidate membership.
 - iii. SAGES will continue to waive the online \$25 education fee for Candidate members and Medical Student members.
 - iv. SAGES will explore ways to bring Candidate members to the Annual Meeting and ways to add value by engagement and mentorship for Candidate members, by mentorship programs and onboarding programs.
 - v. SAGES will facilitate Candidate membership by streamlining the process by which Program Directors submit Letters of Good Standing.
 - *SAGES will increase total members by 5% by 2026 (Goal: 7,179 in April 2026)
 - i. SAGES will explore increased marketing to non-members to include costs, resource utilization, and approaches. SAGES will utilize the virtual platform for easier access. Continue to explore new communication tools such as TikTok, Instagram, podcasts.
 - ii. SAGES will continue to explore engaging other societies for collaborative agreements for dual membership.
 - iii. SAGES will hold focus group interviews with specific groups, such as community practice physicians.
 - iv. SAGES will explore tiered dues for early practice surgeons.
 - v. SAGES will support inclusivity by collecting and tracking demographic data on applicants and members.
 - *SAGES will increase international membership by 5% by 2026. (Goal: 1,058 by April 2026)
 - i. SAGES will explore increased marketing to international non-members utilizing short videos and social media.
 - ii. SAGES will be more deliberate in engaging and giving speaking opportunities at the Annual Meeting to international members.
- Review of Membership Numbers and Demographics
 - Statistics
 - Demographics



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- Existing Projects Update
 - Dues Autorenewal Pilot
 - Onboarding Webinar
 - Outreach to general surgery Residency Program Coordinators
 - Lapsing Members 2025
 - Application Reviews
 - Dues review and recommendation
 - AWS conference - Chicago
- Annual Meeting
 - AWS and SAGES booths
 - 2026 Trainee Town Hall
 - Meet the Leadership Reception
- New Business/Ideas
 - Recruitment Contest
 - Other ideas
- Adjournment

Disclosures: Committee Members should have reviewed all the disclosures for those on this committee (included in the agenda packet). Dr. Altieri will ensure all contributions are balanced during this committee meeting. If you have any new or changed disclosures, please login to your member account on sages.org. Once there, all committee members will have a link to disclose or to note they have no disclosures.

Attachments:

Spring 2025 Minutes

Disclosure Report

Membership Statistics

Membership Demographics

Dues Review Document